



Frequently Asked Questions

Promo- Chance to become an NPC character in Train Sims World 2 and £20,000 or its euro equivalent

Markets – UK, France, Germany

General queries

What is the promotion?

We're giving you the opportunity to stay in the game for longer and to become an NPC (non-playable character) avatar in the computer game "Train Sim World 2" as well as £20,000 cash (or euro equivalent for a French and German winner). If you are the runner-up winner, you will win an Xbox Series S!

How long does the promotion last- what are the start and end dates?

The Promotion starts on the 20th June 2022 and ends 6th July 2022.

How do I enter?

You have 3 different ways to enter:

1. Facebook

1. Log onto your Facebook account (or create one for free)
2. Be sure your profile is not private, otherwise we can't contact you and so you won't be able to be selected as a winner. Keep it not private for at least 4 weeks after the end of the promotion so we can contact you.
3. comment underneath Pringles Facebook Promotional Post on its official account for your country of residence (UK <https://www.facebook.com/PringlesUK> ; FR <https://www.facebook.com/PringlesFR/> ; DE <https://www.facebook.com/PringlesDeutschland/>) with:
 - a. a photo or video with your Pringles can
 - b. explanation of why you deserve to win
 - c. include the hashtag #pringlesstayinthegameEntries must be a maximum of 50 words.

2. Twitter

1. Log onto your Twitter account (or create one for free)
2. Be sure your profile is not private, otherwise we can't contact you and so you won't be able to be selected as a winner. Keep it not private for at least 4 weeks after the end of the promotion so we can contact you.
3. follow Pringles on its official account for your country of residence (UK https://twitter.com/Pringles_UK ; FR https://twitter.com/Pringles_FR ; DE <https://twitter.com/PringlesDACH>)
4. you will need to publish in the same tweet:
 - a. a photo or video with your Pringles can
 - b. a comment of why you deserve to win
 - c. the hashtag #pringlesstayinthegameEntries must be a maximum of 50 words.

3. Instagram

1. Log onto your Instagram account (or create one for free)
2. Be sure your profile is not private, otherwise we can't contact you and so you won't be able to be selected as a winner. Keep it not private for at least 4 weeks after the end of the promotion so we can contact you.
3. follow Pringles on its official account for your country of residence (UK <https://www.instagram.com/pringles.uk/>, FR https://www.instagram.com/pringles_fr/, DE https://www.instagram.com/pringles_de/)
4. Post on your Grid a photo or video with their Pringles can and comment why they deserve to win including the hashtag #pringlesstayinthegame. Entries must be a maximum of 50 words.

All valid entrants will then be entered into the random draw and the judging processes (see more details in "how are winner selected").

How many times can I enter?

You can enter once on each platform (Facebook, Twitter and Instagram). Each entry must be unique. Any person trying to enter the same content across multiple social media platforms will have their non-unique entries disqualified.

How old do I need to be to enter?

This promotion is only open to people aged 18 years or older

Do I need to purchase a can to enter?

Yes, you need a Pringles can to enter as it's part of the requirement for the entries (see: "How do I enter")

How are winners selected?

During the Promotional Period, all the valid entries made on either of the three platforms (Facebook, Twitter and Instagram) will be entered in a random draw to select 50 finalists. The 50 finalists will then be contacted to collect additional information needed for the final prize. If one of the finalists do not send the information asked, they will be disqualified.

Then all the entries of the remaining finalist will be judged independently by the agency PromoVeritas to select 10 shortlisted entries based on originality and creativity of the entries.

The shortlisted entries will then be judged by a panel of judge to select a provisional winner and a runner up winner based on the criteria in the Terms and Conditions.

Additional information will be asked from the provisional winner and runner up to enable us to a background check and confirm the winner.

Delivery related queries**If I win, where should I have my prize sent to?**

If you are the lucky runner-up winner, prizes will automatically be sent to the address you have registered with. If you use your work address, please ensure this is in alignment with the policy of your company. We cannot change the delivery address after your registration.

I entered the wrong name/address- can I change it after the form has been submitted?

We can't change the details on the form once it has been submitted. Please double check your details before you submit the form.

Will my prize fit through my letter box?

We suggest you arrange to have your Xbox Series S console delivered to an address where someone is likely to be around during the day, to save you having to collect it from the Post Office.

How long will it take for my prize to be delivered?

We will endeavor to send you your prize within 28 days, but please allow up to 90 days for delivery. If you do not receive your order within 90 days, please contact Kellogg's Careline via the website at www.pringles.com

My prize has arrived damaged- what should I do?

If your prize has arrived damaged, please contact us via www.pringles.com

Other promotional queries**What are the terms and conditions of this promotion?**

Full T&Cs are available at www.pringles.com

I have a question that isn't answered here, who can I speak to?

You can contact Kellogg's Careline, via the website at www.pringles.com